

**MEDIA HIGHLIGHTS**  
**LCLAA Convention 2008**  
*“Unidos en una Voz”*  
**Disney Contemporary Resort**  
**Lake Buena Vista, FL**

**Media Contacts:**

**Silvana Quiroz** – [squiroz@lclaa.org](mailto:squiroz@lclaa.org) or 571-277-4504

**Juan Carlos Ruiz** – [juancarlos@core.com](mailto:juancarlos@core.com) or 414-758-0600

**OPEN TO THE MEDIA**

Tuesday, August 5  
9:00 AM - 10:00 AM

Unity Breakfast “Unidos en una Voz” - Fantasia Ballroom H

- Keynote Address: Congressman Alcee Hastings (Broward County, FL – 23 District)
  - *The Black-Brown Debate: Finding Common Ground*

10:00 AM - 12:00 PM

Opening Plenary Session:

Featured Speaker: Lorraine Cortes Vasquez, Secretary of State, NY

- *A Reflection on Protecting the American Voter*
- Building America: Our Common Agenda
  - *Part I: Forum of constituency group and community leaders to discuss how the vote impacts communities of color and needs to be done to bridge wedge efforts that confuse the issues*
- The Latino Vote 2008
  - *Part II: Forum of experts on the Latino vote to discuss the 2008 elections and the impact it will have regionally*

12:00 PM - 2:00 PM

Luncheon: “Building the Latino Vote” - Fantasia Ballroom H

- Keynote Address: Congressman Luis Gutierrez (Cook County, IL - 4 District)
  - *The days of “piñata” politics are quickly moving past*

1:30 PM - 2:00 PM

**Press Conference: Pacific Room**

**The Significance of the Latino Vote to Central Florida and around the Nation**

- **Congressman Luis Gutierrez**
- **Congressman Alcee Hastings**
- **Milton Rosado, President LCLAA**
- **Tony Ortiz, City of Orlando Commissioner**
- **Lydia Camarillo, SVREP**
- **Juan Andrade, USHLI**
- **Sergio Bendixen, Bendixen and Associates**

**ALL WORKSHOPS ARE OPEN TO THE MEDIA: Nutcracker 1,2 ,3 Room**

2:30 PM - 4:30 PM

**Workshop: Components of a Voter Contact Program**

2:30 PM – 4:30 PM

**Workshop: Field and Election Day Activities: Tools for GOTV**

2:30 PM – 4:30 PM

**Workshop III: So You Want to Run For Office? Building a Foundation for the**